

YUKARI SHIMAMURA

DESIGNER | ARTIST |
CREATIVE DIRECTOR

Los Angeles based creative, able to work in various creative fields. In-demand director, designer, digital illustrator, and traditional artist. with over 17 years of design experience.

EXPERIENCE

OWNER/DESIGNER
YUKI ART & DESIGN - LOS ANGELES, CA

Yuki Art and Design is an all in one stop for creative needs that provides Hand drawn artwork, both commission based and originals. Creating hand made packaging design. Daily tasks includes phone calls, emails, scheduling meetings with clients, meeting service needs.

Graphic design providing the following: branding materials for business such as creating logos, banners, headers, and social media content . Presentation kits, sales decks, pitch decks, brochures, business cards, packaging design, and much more.

Fashion design including the creation of mood boards, CADS, spec sheets, line-sheets, Direction of photo shoots, as full photography services.

DESIGNER | GRAPHIC DESIGNER
CHIP FOSTER AND LAKE OF THE WOODS
CLUB - LOS ANGELES, CA





Daily meetings with Chip Foster, Owner/Operator, to discuss the direction of the brand.

Creating apparel graphics, including graphic placement on garment, hand selecting fashion bodies, trend research. and garment research. Creating mood boards and color trend boards. Updating website, editing photos, creating line sheets and sales sheet.







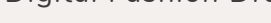
Creating CADS and spec sheets for the factories.



CONTACT

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-  www.yukiartndesign.com
-  Burbank, CA

SKILLS

- Adobe Illustrator  90%
- Drawing| Illustrating  90%
- Adobe Photoshop  90%
- Trend Forecasting  75%
- Adobe InDesign  90%
- Photography  90%
- Digital Fashion Drawing  85%

DESIGNER AND GRAPHIC DESIGNER JONATHAN SHAW - LOS ANGELES, CA

Daily tasks includes the following: Meeting and working with Visual Designer to create a private label for both Men, Women. In charge of creating all clothing artwork and placement as well as technique. Sourcing fabrics, communicated with factories both in Turkey and China as well as domestic factories. In charge of fitting, spec sheets. Giving orders to team and delegated tasks for team members.

- In charge of all visual and creative design.
- Direction of social media content
- Marketing and E-Commerce site
- created techpacks
- sales deck and sheet
- moodboards
- presentation

In charge of working with screen printers, embroideries, created samples of all items, researched for fashion bodies. Dye techniques, worked with Leather and denim.

US APPAREL GRAPHIC ARTIST/ DESIGN / WEB/ SOCIAL MEDIA - LOS ANGELES, CA

Creating apparel graphics and figuring out graphic placements on garment, Picking and choosing fashion bodies, trend research and garment research, creating mood boards and color trend boards. Updating website, editing photos, creating line sheets and sales sheet.

- Created mock up and design for a T-shirt brand
- Created look books and Layouts
- Design direction for apparel
- created mood boards
- Product Photography
- Editorial Photography

SENIOR GRAPHIC DESIGNERS NAVADEAL - CANOGA PARK, CA

Daily tasks includes meetings with owner of company and team. Taking direction from owner of what is expected for each product listing and feel. The creation of seasonal artwork for paper company, that produces gift bags, gift wrap, banners, and many other paper essentials use in crafting, gifting and more. In charge of creative direction of social media and marketing assets such as e-comm banners and posts. In charge of Product photography and direction, creating inviting images that is needed for amazon listings , packaging design for items being sold, for a better representation. Product mock up for new designs. Creating mood boards as well as color trend forecasting .

DESIGNER AND GRAPHIC DESIGNER FKN ENTERPRISE - PARIS ONTARIO CANADA

Daily tasks includes but not limited to the following: In charge of design for both dance and athletic wear which includes creating apparel graphics and figuring out graphic placements on garment, Picking and choosing fashion fabrics and bodies, trend research, creating mood boards and color trend boards. To have a better understanding of the apparel and brand. Sourcing fabrics. Updating website, editing photos, creating line sheets and sales sheet.

Creating CADS to send over to factories as well as spec sheets.

CREATIVE DIRECTOR | ILLUSTRATOR REBEL-BRANDS, INC. - ENCINO, CA

Main duties and tasks at Rebel Brands, Daily meetings with Owner, providing me with daily tasks on marketing materials, to package design. In charge of creating mock up of packaging design for products, working hand in hand with sales team to create a sales sheet and presentation kit for each product offered, as well as layout for each presentation kits, content and composition.

Head of Creative direction for children's book. Duties and responsibilities are the following In Charge of Design, layouts and packaging. Creating children's book illustration and layout. Figuring out typography for content and book. Marketing materials and communication with factories/printer.

PREMIER LAUNDRY, LLC
SENIOR GRAPHIC ARTIST /WEB AND
DESIGN - VERNON, CA

A dye house in Los Angeles, with unique techniques. daily tasks and duties include the following: Light administrative work, answering phone calls, taking messages, scheduling meetings, creating PO's.

In charge of delegating work to interns, creating artwork for private labels clients, creating CADS for designs, adding washes and fabrics. Helping construct and design garment requested.

- created designs and mock up for clients
- creating mood boards and graphic design and placements
- Website for e-commerce and website for services
- Create apparel Banners, social media content, Advertising and Marketing ideas
- occasionally handle calls, package tracking and shipments creat PO's
- Product photography
- Photo Edits
- Creating Look-books and Catalogues

SKILLS AND KNOWLEDGE

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere
- Sketch
- Microsoft Office
- Web Design
- Application Development
- InVision
- Visual Design
- Photo Manipulation
- Adobe InDesign
- HTML5
- Time Management
- Adobe Lightroom
- Typography
- Adobe Premiere Pro

REFERENCES AVAILABLE UPON REQUEST

LINKS OF PROJECTS

Artwork:

<https://www.dropbox.com/sh/npqw8u4ah29o wg5/AABL7Up8rvwlfbF6W7t7Atlla/Artwork? dl=0&lst=>

Photography:

<https://www.dropbox.com/sh/pvhzxkpv1gg os/AABM4CuzHlu7seOhBxgFKr8Aa?dl=0>

Yuki Projects:

<https://www.dropbox.com/sh/npqw8u4ah29o wg5/AADh-ZQA16-NWFqNCq6QA2L5a?dl=0>

